

# Scientific Meeting of the Research Society on Marijuana (RSMj) and the Michael G. DeGroot Centre for Medicinal Cannabis Research

## July 20-22, 2024

Downtown Toronto Hilton, Ontario, Canada

## SPONSORSHIP PROSPECTUS

### Member Profile:

The Research Society on Marijuana (RSMj) is a network of scientists with the shared goal of promoting understanding through empirical research of the determinants, correlates, consequences, contexts, and assessment of marijuana use as well as the treatment of problematic marijuana use, including cannabis use disorder.

### Meeting Profile:

This is the first joint meeting for RSMj and MGD and will be held in Toronto, Ontario, Canada, July 20-22 at the Downtown Toronto Hilton. The meeting will feature acclaimed keynote speakers, symposia, panel discussions, and poster sessions on the latest cannabis research along with a CEU/CME online track.

### Meeting Schedule:

We are excited to offer a 3-day schedule for the 2024 Conference! The meeting begins on the morning of Friday July 20<sup>th</sup> with the opening keynote, followed by a full day of activities. The conference continues on Saturday July 21<sup>st</sup>, starting with the second keynote, and concludes on the afternoon of Sunday July 22<sup>nd</sup>. Each day is packed with scholarly sessions, including symposia and poster sessions, as well as networking opportunities. Meals, breaks, and social hours round out the weekend.



# RSMJ & MGD Joint Meeting

July 20-22 • Downtown Hilton, Toronto, Ontario Canada

## SPONSORSHIP CONTRACT

To become a sponsor, please read about your options here. A brief description is located on the right. All sponsors will be recognized on the conference website, in marketing materials, and during the conference.

Sponsorship packages, however, are the most cost-efficient method to get publicity and ad space for your organization.

Choosing a package and paying is easy! Simply email Dr. Bradley Conner ([brad.conner@colostate.edu](mailto:brad.conner@colostate.edu)). Dr. Conner will walk you through the process of choosing a sponsorship option and paying the corresponding fee. We prefer payment by Credit Card or Paypal.

## IMPORTANT DEADLINES

**5/15/24** Deadline to reserve program space

**6/15/24** Deadline to submit program ads

**7/15/24** Deadline for Friend donation

*All advertising should be submitted as high-resolution, camera-ready, color PDFs. Full-page ads are 8.5 x 11 and half-page ads are 8.5 x 5.5.*

## PAYMENT & LOGO

Payment is made online (see QR Code). Upon completing payment, sponsors should immediately forward their logo to Dr. Conner ([brad.conner@colostate.edu](mailto:brad.conner@colostate.edu)) for inclusion in the program.

## SPONSORSHIP OPTIONS

### Platinum Partner \$4000

- 3 Free Meeting Registrations
- Full-Page Ad in Program
- 1 Exhibit Table
- Opening Announcement
- Signage Near Registration Table

### Gold Partner \$3000

- 2 Free Meeting Registration
- Full-Page Ad in Program
- 1 Exhibit Table
- Signage Near Registration Table

### Silver Partner \$2000

- 1 Free Meeting Registration
- Half-Page Ad in Program
- 1 Exhibit Table
- Signage Near Registration Table

### Supporting Partner \$1000

- Half-Page Ad in Program
- Signage Near Registration Table

### Friend of RSMj or MGD (Variable)

- Suggested donation of \$50, though any contribution is appreciated
- Name/logo included in Program

### A-La-Carte

- 1 Exhibit Table (\$500)
- Full-Page Ad in Program (\$500)
- Half-Page Ad in Program (\$250)